Industry Canada Industrie Canada

Canadian Company Capabilities

Specialized Online Directories (SOLD)

Branding Profile User Guide

Version 3.0

Canada

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2 Document Controls

Revision	Date	Author(s)	Comments
2.0	2008-03-20	Pierre Gautreau	Added information based on presentation
3.0	2009-11-17	Pierre Gautreau	Removed information related to previous version of CCC

3 Accessing the Branding Profile Wizard

3.1 Login to the Branding Profile Wizard

Go directly to the Branding Profile Wizard by going to https://strategis.ic.gc.ca/app/scr/ccc/sld/prLgn.do?lang=eng.

4 Creating a Branding Profile

4.1 Maintain Branding Profile Menu

The Branding Profile Menu will allow you to manage your branding profile. The menu will list your existing profiles. When you first visit the page, you will not have any profiles listed.

You have four options:

1. **Add a profile** – This will allow you to create a new branding profile
2. **Delete a profile** – You can delete an existing profile by clicking on the radial button next the desired profile and clicking delete.
3. **Modify a profile** – You can modify the setting of an existing profile by clicking on the Branding Profile name.
4. **Generate the URL** – Generate the URL will assist you in creating a URL that will add to your web page to call your SOLD directory.

4.2 Branding Profile Wizard

If you select add on the Maintain Branding Profiles page you will be directed to the Branding Profile Wizard. This will guide you through a 2-step process.

4.2.1 Step 1 of 2

The first screen allows you to determine the look of the SOLD directory. You have the following options.

Branding Profile Name

You must enter a name for your profile in both languages. The name will appear on the Maintain Branding Page. The name may also appear on the SOLD directory as the title in certain conditions. Most SOLD directories are comprised of a single tag or a single NAICS code. In these cases, the name of the tag or the NAICS will appear as the title. When a group tag (3-digit tag) is used, the branding profile name will appear as the title of the directory. The name will also appear in the case of certification, provincial and postal code based directories and if a combination of tags or NAICS codes are used.

The name will also appear at the top of the search screen if you choose to allow clients to search the directory.

If you use a tag or NAICS codes in combination with a province, the tag will appear in the title and the province will be displayed below.

Profile Display Options

You can choose the options that will be displayed under the company name on the directory. If for some reason you wish to limit the option for viewing the profile or not wish to allow direct access to the website you can uncheck the appropriate box.

Client Options

This selection determines which of the three buttons at the top of the list will be displayed.

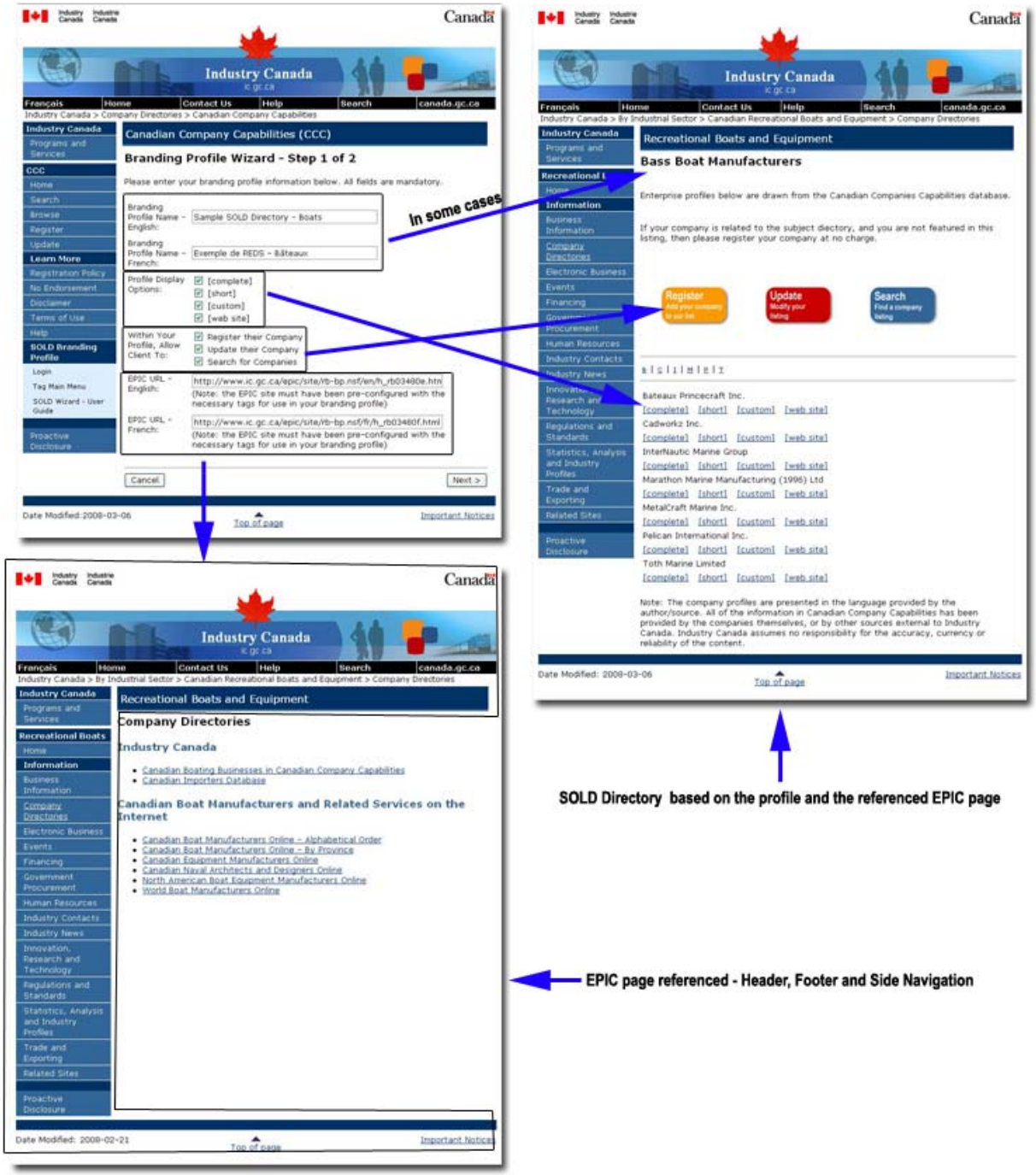
The register adds a register button to the page. In the case of a tag-based directory, clients registering using this button will automatically be auto-tagged to this directory.

The update buttons allows clients to update their profile from the page. Clients updating from the page will also be auto-tagged.

The search buttons allows client to undertake a detailed search limited to the directory companies.

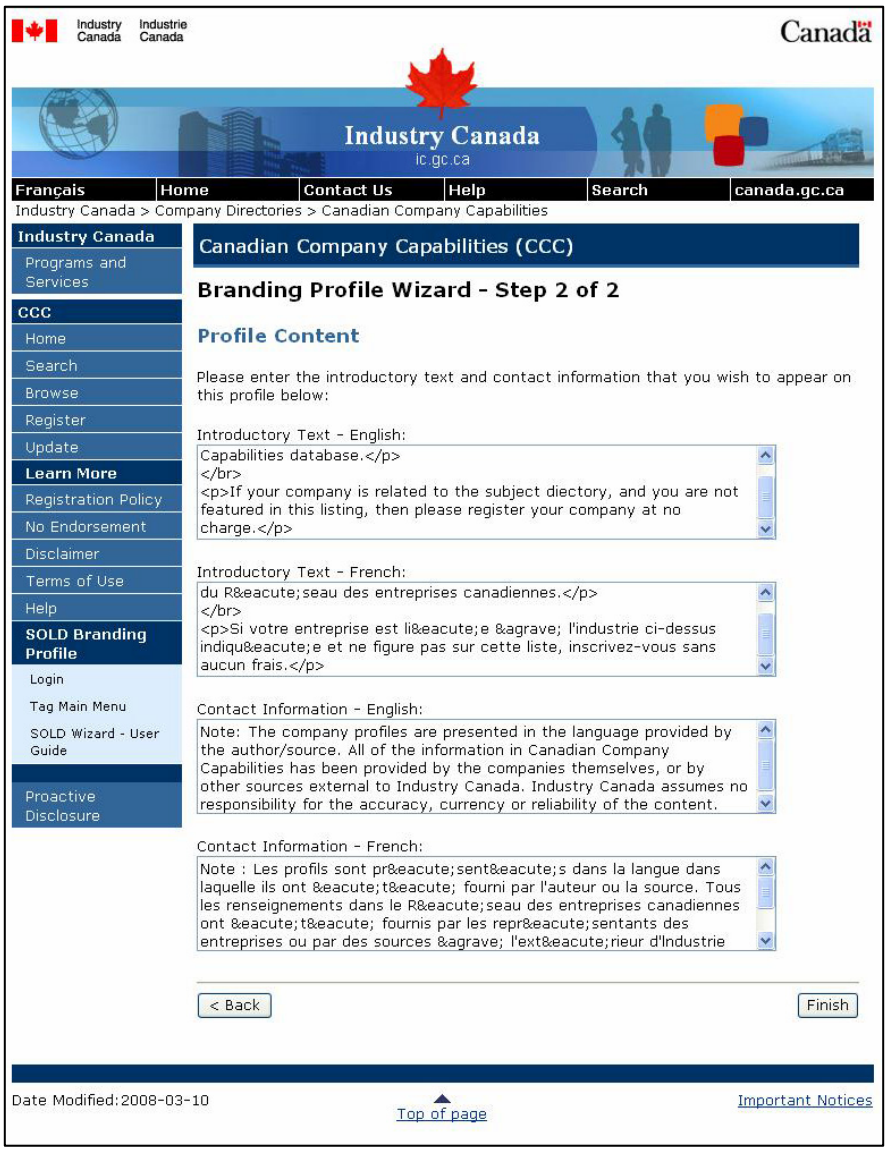
EPIC URL

You should enter the URL of the page in your EPIC database that you want your directory to look like. The directory will use the exact same headers, footers and side navigation from the referenced page. If the page is three-column layout, the right hand column will also be displayed. Be advised that the search is not set-up for a three-column design. If you wish to use a three-column design it is possible, you should contact the CCC team for assistance.


In some cases
SOLD Directory based on the profile and the referenced EPIC page
EPIC page referenced - Header, Footer and Side Navigation

4.2.2 Step 2 of 2

The second screen allows you to determine the text that appears at the top and bottom of the SOLD directory.


Industry Canada
Industrie Canada
Canada
Industry Canada
ic.gc.ca
Français
Home
Contact Us
Help
Search
canada.gc.ca
Industry Canada > Company Directories > Canadian Company Capabilities
Industry Canada
Programs and Services
CCC
Home
Search
Browse
Register
Update
Learn More
Registration Policy
No Endorsement
Disclaimer
Terms of Use
Help
SOLD Branding Profile
Login
Tag Main Menu
SOLD Wizard - User Guide
Proactive Disclosure
Canadian Company Capabilities (CCC)
Branding Profile Wizard - Step 2 of 2
Profile Content
Please enter the introductory text and contact information that you wish to appear on this profile below:
Introductory Text - English:
Capabilities database.
</br>
If your company is related to the subject diectory, and you are not featured in this listing, then please register your company at no charge.
Introductory Text - French:
du Réseau des entreprises canadiennes.
</br>
Si votre entreprise est liée à l'industrie ci-dessus indiquée et ne figure pas sur cette liste, inscrivez-vous sans aucun frais.
Contact Information - English:
Note: The company profiles are presented in the language provided by the author/source. All of the information in Canadian Company Capabilities has been provided by the companies themselves, or by other sources external to Industry Canada. Industry Canada assumes no responsibility for the accuracy, currency or reliability of the content.
Contact Information - French:
Note : Les profils sont présentés dans la langue dans laquelle ils ont été fourni par l'auteur ou la source. Tous les renseignements dans le Réseau des entreprises canadiennes ont été fournis par les représentants des entreprises ou par des sources à l'extérieur d'Industrie
< Back
Finish
Date Modified:2008-03-10
Top of page
Important Notices

Introductory Text

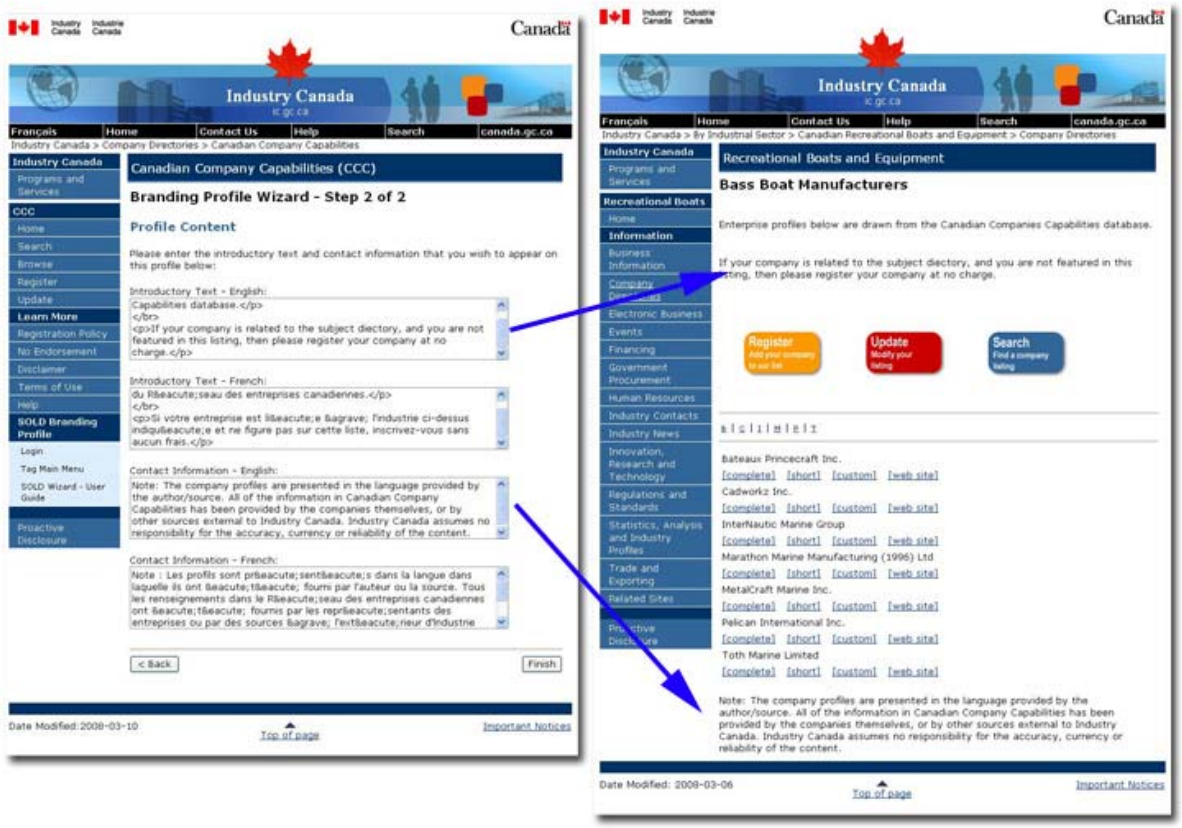
The introductory text appears at the top of the company list. This text might include explanation on type of companies that are listed.

It is not mandatory that you include text; you may leave this section blank.

Contact Information

The contact information appears at the bottom of the company list. This text might include information on how to contact someone regarding the list. It might contain a disclaimer about the language of the profiles and the non-endorsement of IC of the companies listed.

It is not mandatory that you include text; you may leave this section blank.


Canada
Industry Canada
Français
Home
Contact Us
Help
Search
canada.gc.ca
Industry Canada > Company Directories > Canadian Company Capabilities
Canadian Company Capabilities (CCC)
Branding Profile Wizard - Step 2 of 2
Profile Content
Please enter the introductory text and contact information that you wish to appear on this profile below:
Introductory Text - English:
Introductory Text - French:
Contact Information - English:
Contact Information - French:
< Back
Finish
Date Modified:2008-03-10
Top of page
Important Notices
Industry Canada > By Industrial Sector > Canadian Recreational Boats and Equipment > Company Directories
Recreational Boats and Equipment
Bass Boat Manufacturers
Enterprise profiles below are drawn from the Canadian Companies Capabilities database.
If your company is related to the subject diectory, and you are not featured in this listing, then please register your company at no charge.
Register
Update
Search
Bateaux Princecraft Inc.
Cadworkz Inc.
InterNautic Marine Group
Marathon Marine Manufacturing (1996) Ltd
MetalCraft Marine Inc.
Pelican International Inc.
Toth Marine Limited
Note: The company profiles are presented in the language provided by the author/source. All of the information in Canadian Company Capabilities has been provided by the companies themselves, or by other sources external to Industry Canada. Industry Canada assumes no responsibility for the accuracy, currency or reliability of the content.
Date Modified: 2008-03-06

SOLD Directory based on the profile and the referenced EPIC page

Note: You may use HTML in either of the two text fields.

Once you have completed your input click on the Finish button.

5 How to Link to the Directory

5.1 Generating a URL

The Branding Profile Menu can assist you in determining the URL that you need to place on your website to view your company directory. Once you have created your branding profile. Select the profile you wish to use by clicking the radial button and select Generate URLs.

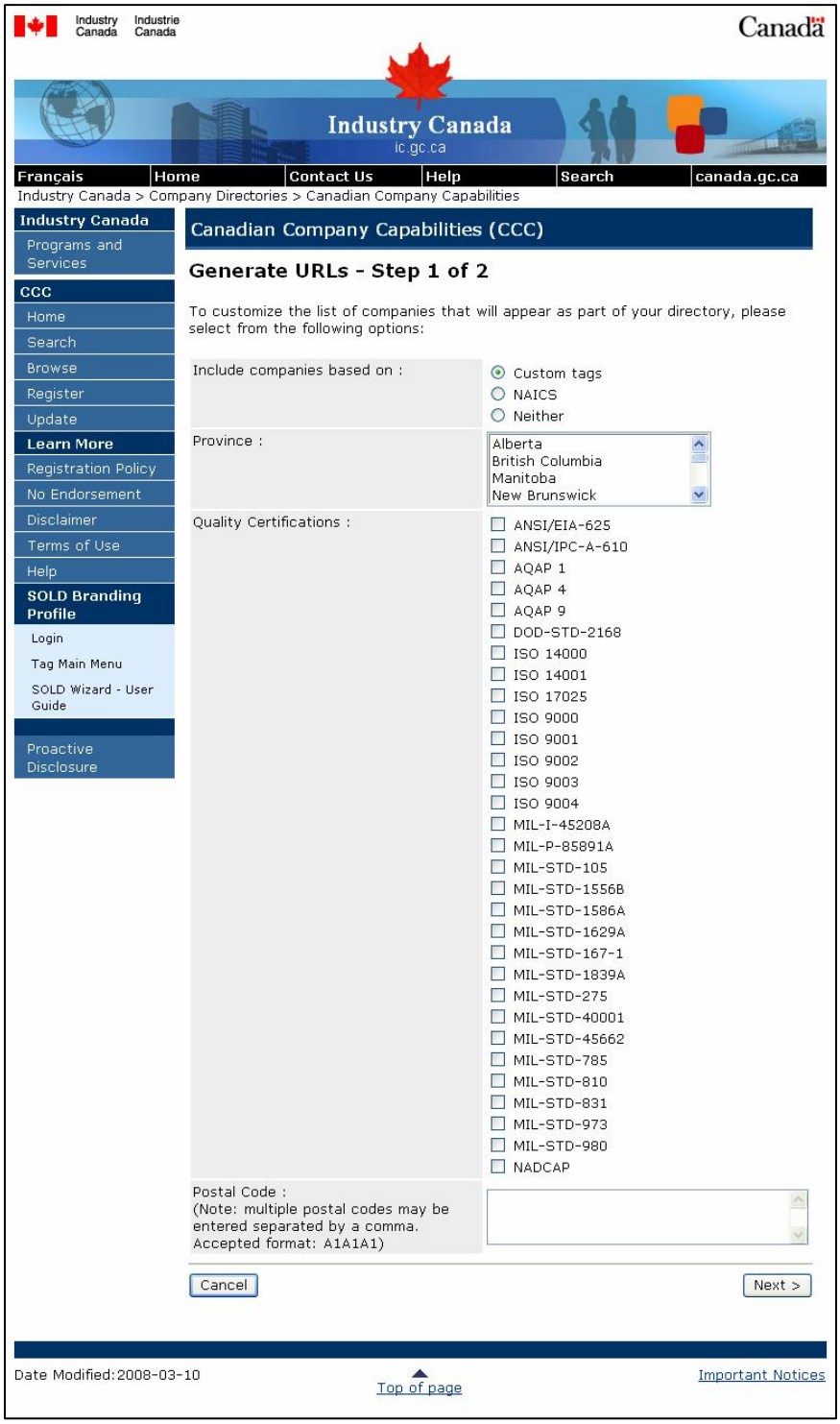
5.1.1 Step 1 of 2

You can create directories based on a number of criteria. Most directories are based on a single criterion. However, you may use them in combination. The following options are

available at this time: custom tag, NAICS, province, quality certification, and postal code.

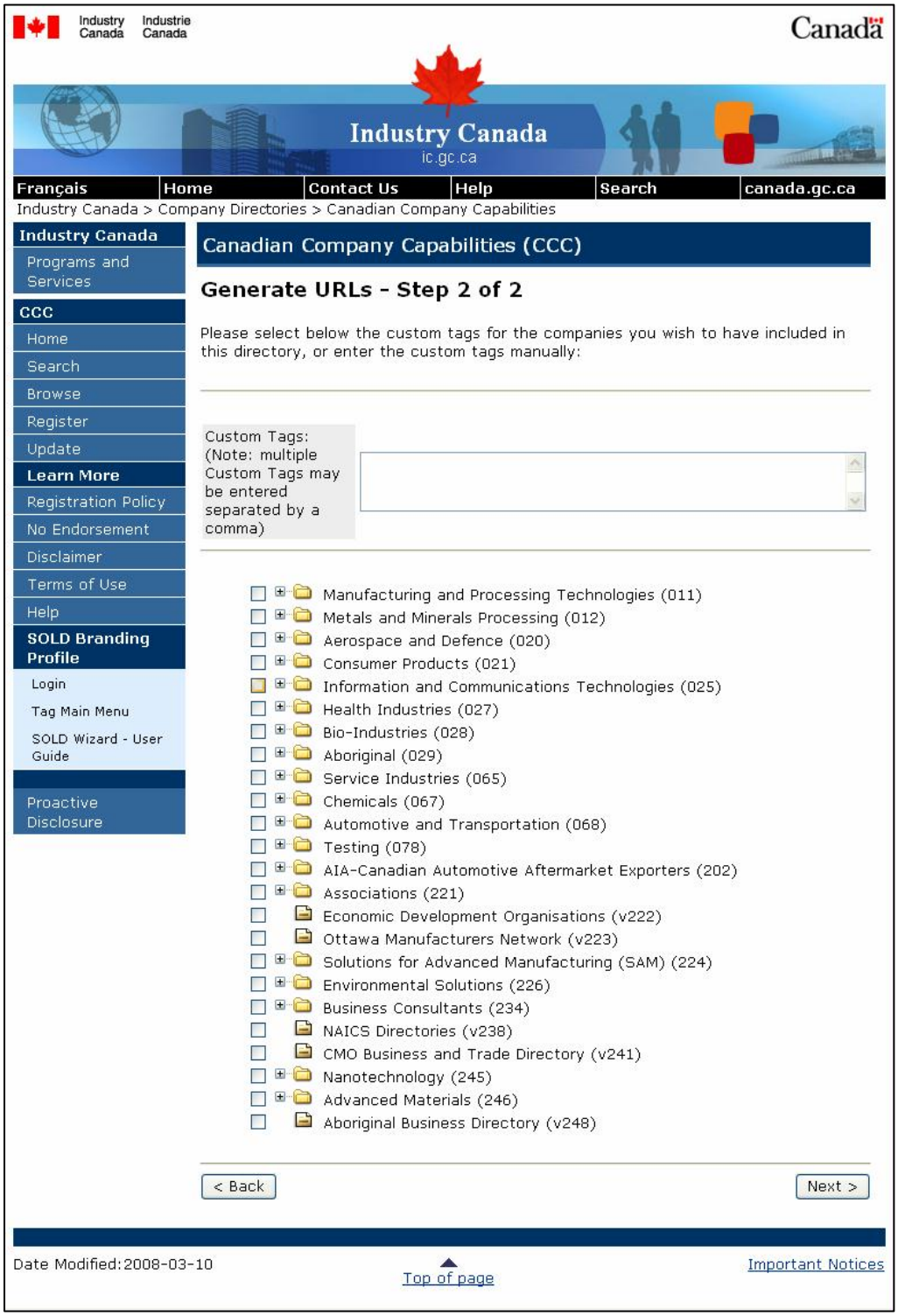
You must first indicate whether the directory will be based on custom tag or NAICS codes. (The “neither” selection would rarely be used e.g. a postal code based list)

If you wish to narrow the directory to a province, quality certification or postal code you can also make that selection.



5.1.2 Step 2 of 2

If you select Custom tags or NAICS codes and click the Next button. You will then be asked to select the specialized directory you wish to use as the basis of your directory.



Click on the + sign to drill down through the directories or the NAICS codes.

Select the desired tag and click the Next Button.

5.1.3 Generate URL Finished

Based on the information provided, the next page will provide the URLs for your requested directory. Please copy and paste these URLs onto the page of your site to access your company directory.

Typically, a specialized directory is comprised of several different tags. There is generally no need to repeat the process for each directory. You can use the generated link to model the links for the other tags. Replace the tag value in the URL with the new tag value.

5.1.4 URL parameters

The URLs to the SOLD directories are determined by the following parameters:

- Language : lang=fra or lang=eng
- Branding Profile: &profile=#
- Tag: &tag=#
- Province: &prov=## (Canada Post province codes)
- Quality Certification: &qcert=## (Use Wizard find codes)
- Postal Code: &postal=###### (1- to 6-character codes - no spaces)